Financial Sustainability



Gahanna's Mission is...

...to ensure an exceptional quality of life by providing comprehensive services, financial stability, and well-planned development which preserves the natural environment, in order that the city government will continue to be responsive, accessible and accountable to our diverse and growing community of citizens.



PLAN AND PROCESSES



"Create a Capital Improvement Program (CIP) and Dedicate Funds Annually"



"Protect and Strengthen Economic Development Initiatives"



"Review and Prioritize City Services and Service Levels"



"Establish a Comprehensive Performance Measurement System"



Gahanna's Vision is...

...to be an innovative model community that values its rich heritage, pursues high standards, and promotes respect among its citizens.



Gahanna's Mission is...

 ...to ensure an *exceptional* quality of life by providing comprehensive services, financial stability, and well-planned development which preserves the natural environment, in order that the city government will continue to be responsive, accessible and accountable to our diverse and growing community of citizens.



Critical Success Factors



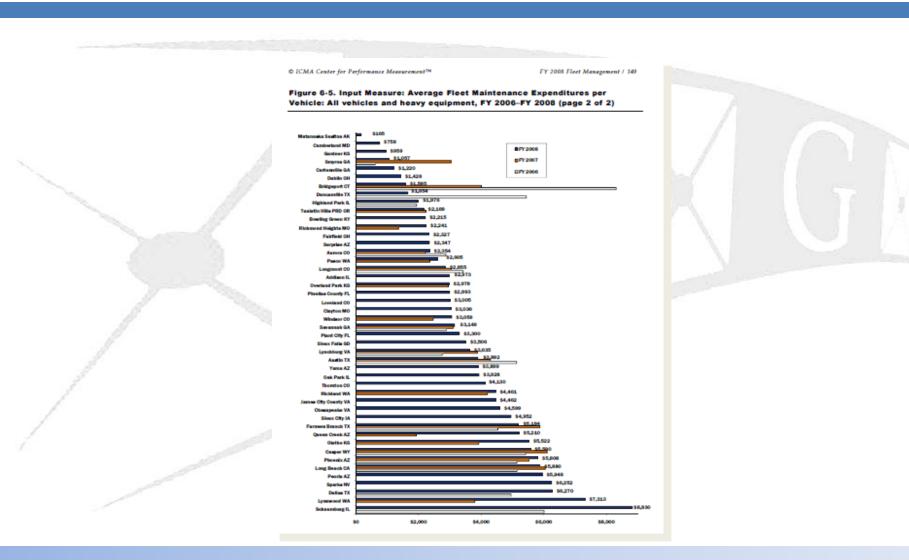


2012 Resident Survey





Performance Measurement





Reinvented Budget Process

Budget Document

5 Year Capital Improvement Plan

5 Year Forecast



FIVE-YEAR FORECAST



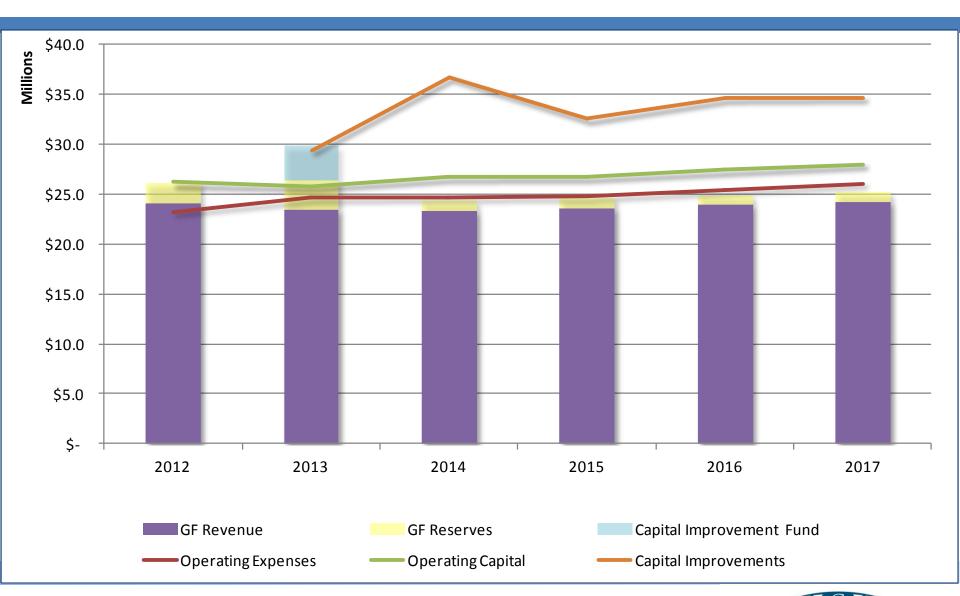
Summary of Revenue Reductions

The net impact of these changes to Gahanna's revenue sources is over \$3 Million/year

Reduction Source	Imj	pact
Local Government Fund	\$	(825,000)
Interest & Investment Income	\$	(1,200,000)
Estate Tax	\$	(325,000)
Property Taxes	\$	(170,000)
TIZ	\$	(700,000)
TOTAL	\$	(3,220,000)

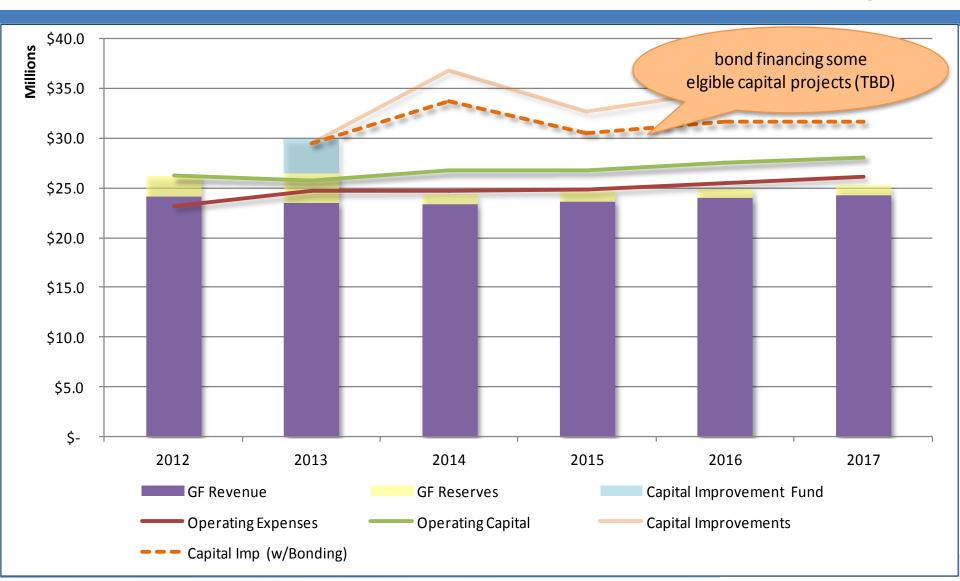


Five-Year Forecast



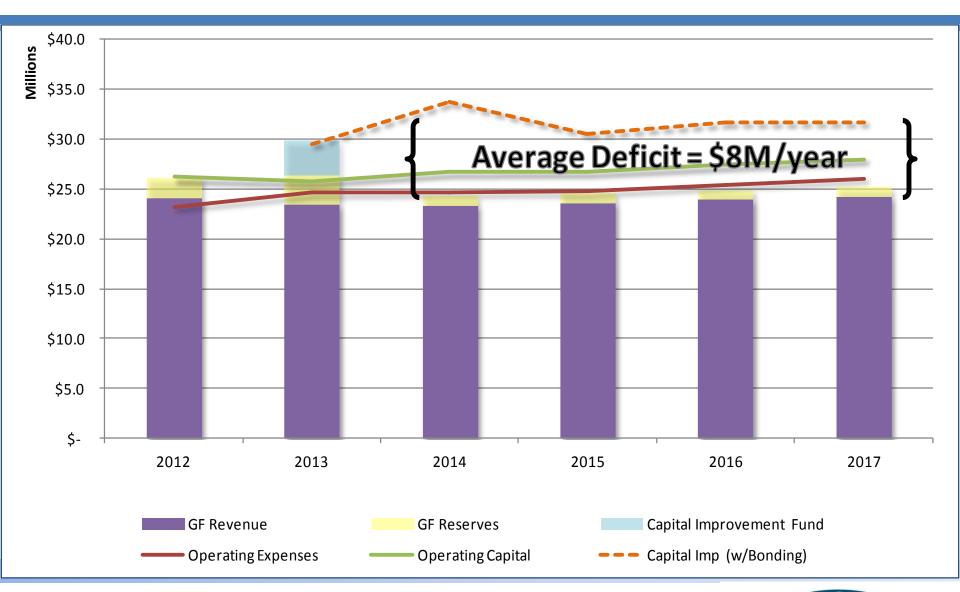


Five-Year Forecast (Bond Financing)





Forecasted Deficit





ECONOMIC FACTORS



Economic Growth Potential

470 Remaining Undeveloped Acres

5,800 Potential Jobs

\$4.4M in Potential Withholdings

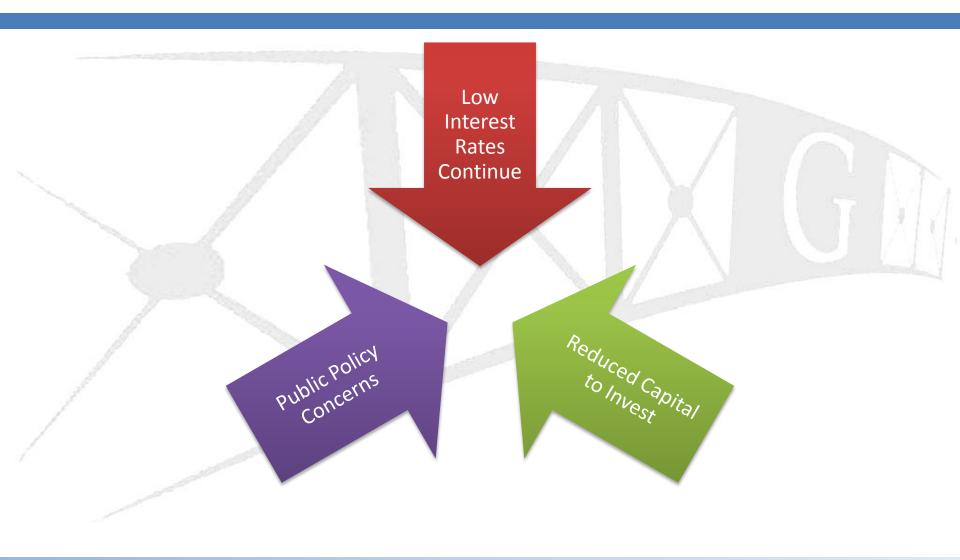
20-30 Years to Complete



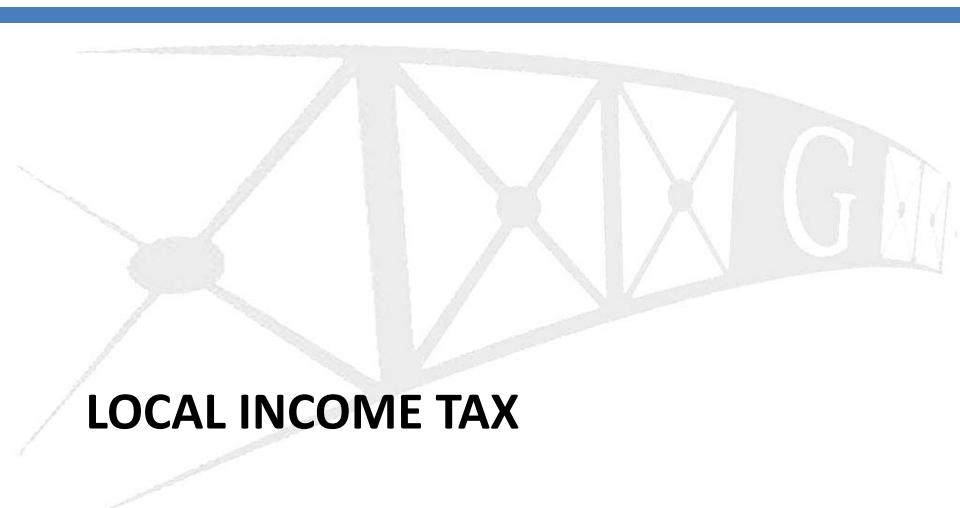


"Leading economic indicators have weakened recently but remain consistent with uninterrupted growth at a modest pace."

Economic & Political Factors

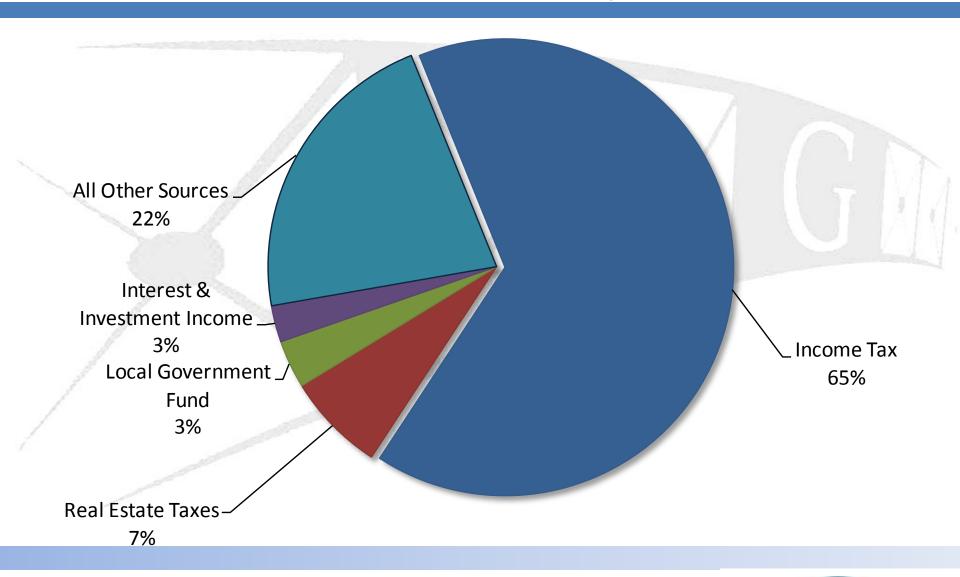








General Fund Composition





The "Where You Work" Tax

Applies primarily to where you work

Rate/Credit vary by City

Rate

Applied to earned income

Requires vote of the residents

Gahanna's rate is 1.5% (since 1977)

Credit

Cities *may* provide residents credit for taxes paid to work city

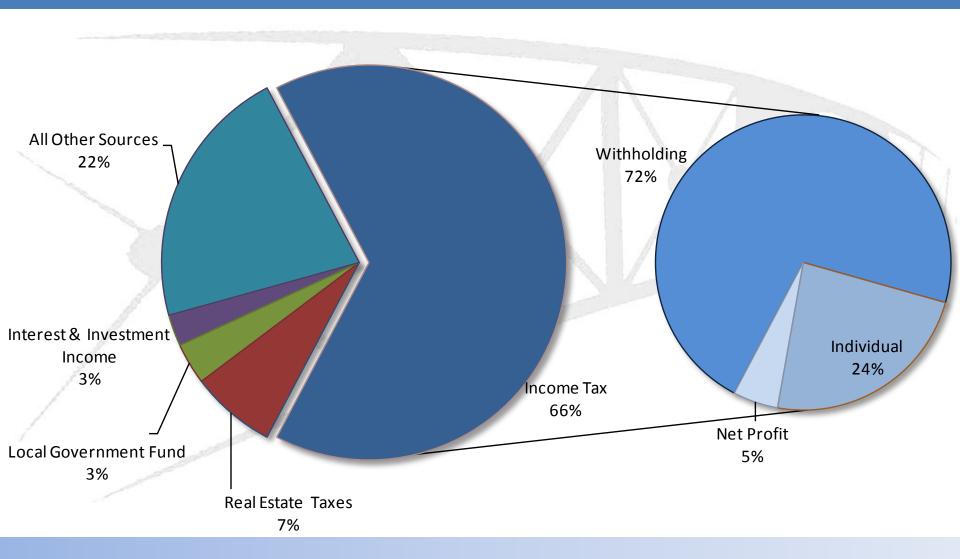
Determined by vote of Council

Gahanna provides credit to residents of 83.3% (up to 1.5%) of taxes another municipality (since 1986)

**Retirement Income is NOT taxed



Income Tax Composition





Withholding (72%)

- Works in Gahanna and lives somewhere else
 - Pays 1.5% to Gahanna-may owe additional tax in city of residence
 - Ex: Live in Columbus—pays additional 1%

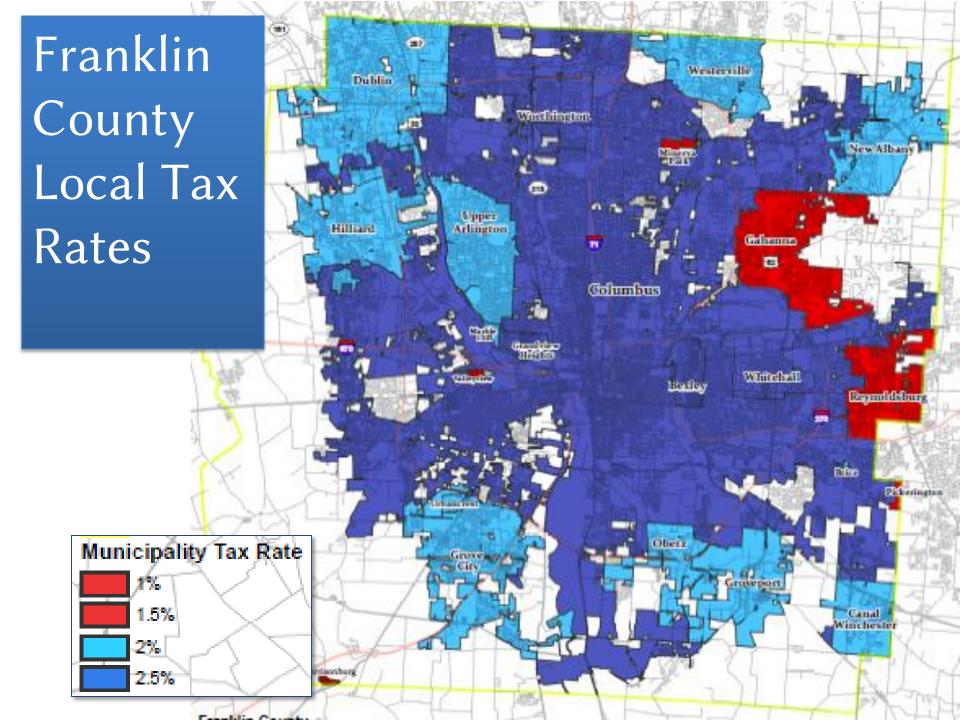
- Works and lives in Gahanna
 - Pays 1.5% to Gahanna



Individuals/Residents (24%)

- Lives in Gahanna and works in a city with a higher rate (ex: Columbus-2.5%)
 - Pays 0.25% to Gahanna
 - 2.75% total effective rate
- Lives in Gahanna and works in a city with a lower rate (ex: Pickerington-1%)
 - Pays Gahanna difference between 1.5% and 83.3% of tax paid to work city (.67%)
 - 1.67% total effective rate
 - **Retirement Income is not taxed!





REFORM SCENARIOS



Tax Reform

GOALS:

Fairly allocate cost of City services among users

Meet projected operational needs & create sustained funding source for capital investment

Simplify Gahanna's tax code

Normalize Tax Distribution in the Region

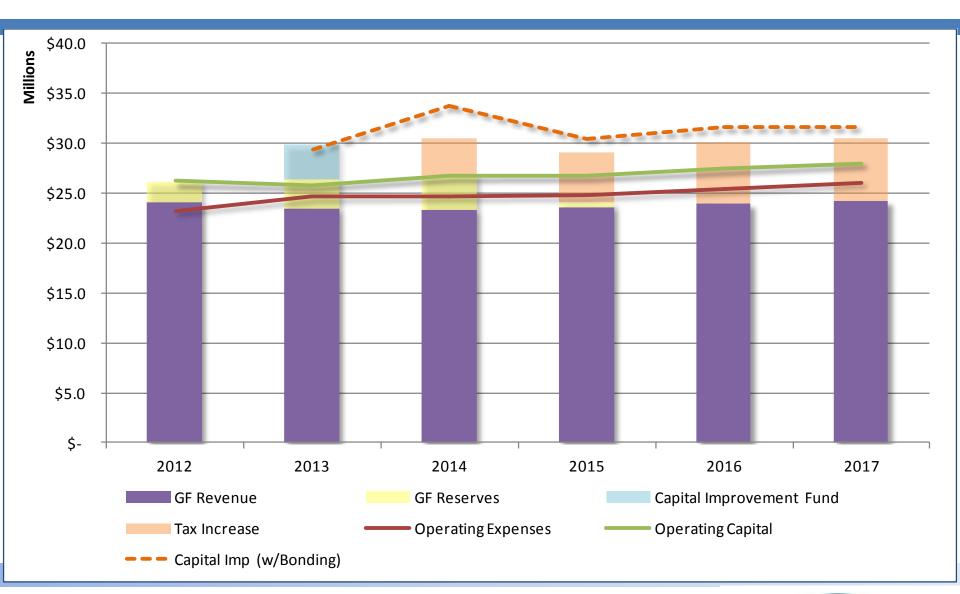


Reform Scenarios

Rate	Credit	Annual Rev	Resident Impact Summary
2.0%	75%	\$6.1M	All working residents pay more



2.0% with 75% Credit



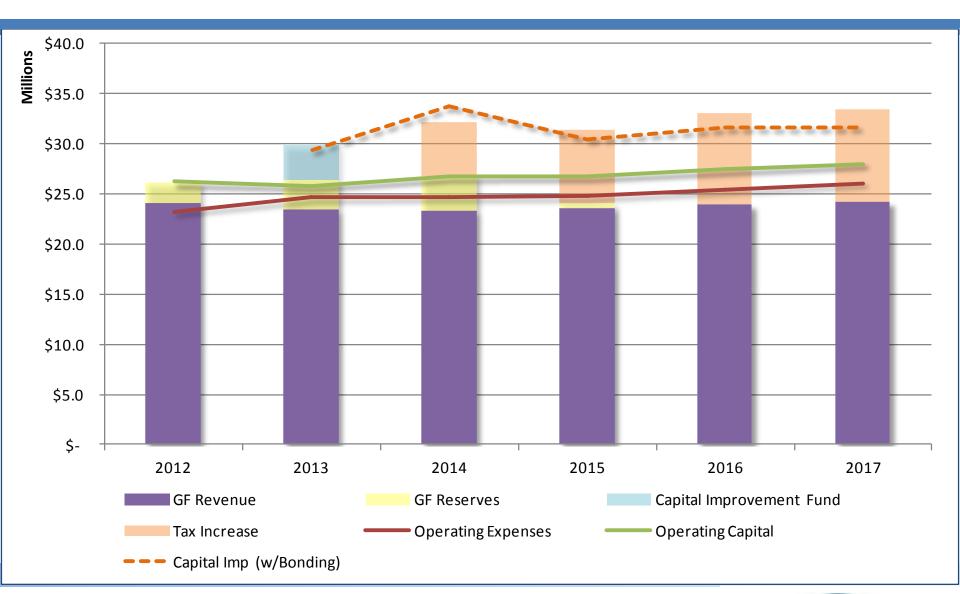


Reform Scenarios

Rate	Credit	Annual Rev	Resident Impact Summary
2.0%	75%	\$6.1M	All working residents pay more
2.25%	75%	\$8.9M	All working residents pay more



2.25% with 75% Credit



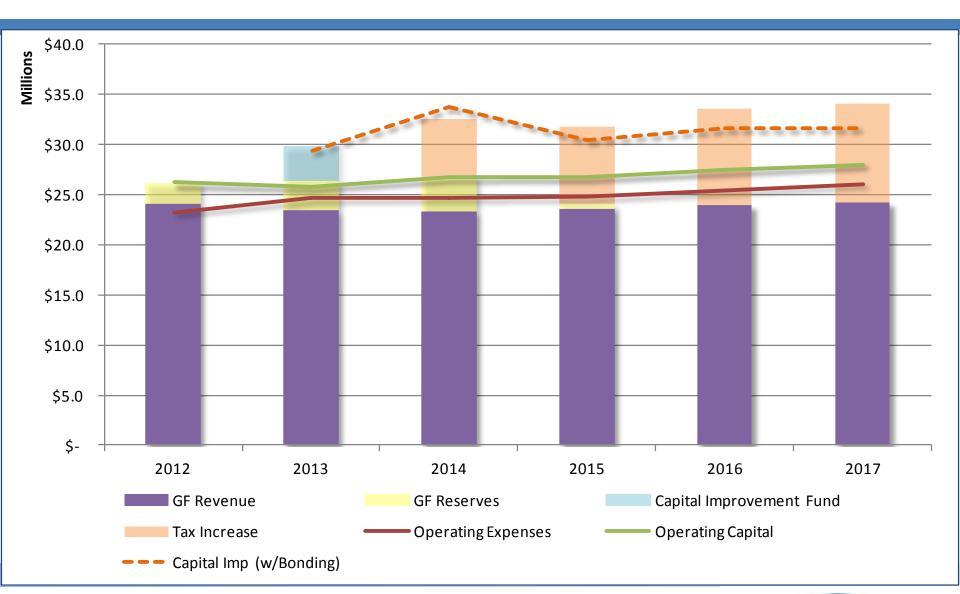


Reform Scenarios

Rate	Credit	Annual Rev	Resident Impact Summary
2.0%	75%	\$6.1M	All working residents pay more
2.25%	75%	\$8.9M	All working residents pay more
2.5%	90%	\$9.5M	No increase for residents working in 2.5% cities (~8,500)



2.5% with 90% Credit



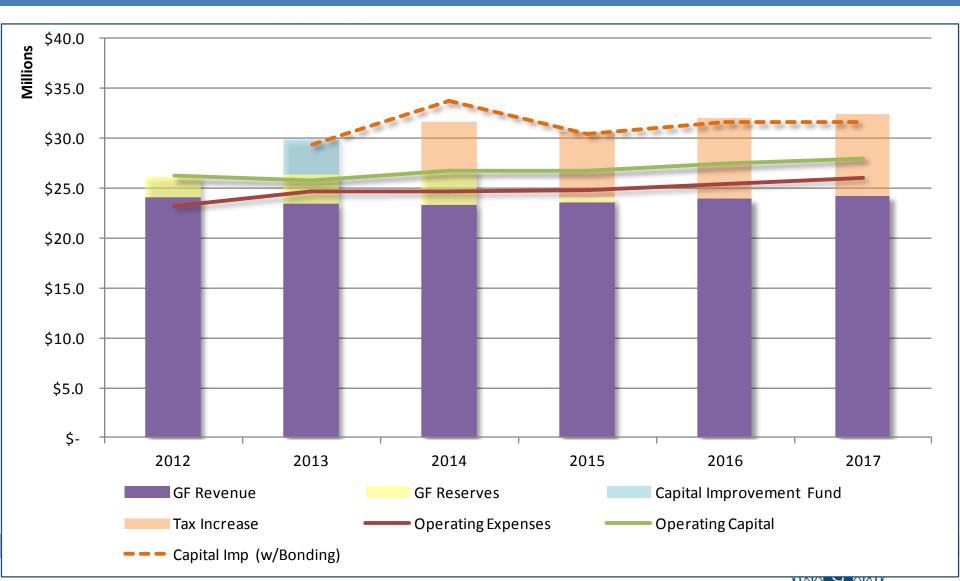


Reform Scenarios

Rate	Credit	Annual Rev	Resident Impact Summary
2.0%	75%	\$6.1M	All working residents pay more
2.25%	75%	\$8.9M	All working residents pay more
2.5%	90%	\$9.5M	No increase for residents working in 2.5% cities (~8,500)
2.5%	100%	\$8.0M	Reduction for residents working in 2.5% cities (~8,500)



2.5% Tax with 100% Credit



Recommendation

2.5% with 100% Credit meets Tax Reform Goals

- ✓ Fairly allocate cost of City services among users
- ✓ Meet projected operational needs & create sustained funding source for capital investment
- ✓ Simplify Gahanna's tax code
- ✓ Normalize Tax Distribution in the Region



2.5% with 100% Credit

WHAT DOES IT MEAN FOR ME?



Gahanna's Mission is...

...to ensure an exceptional quality of life by providing comprehensive services, financial stability, and well-planned development which preserves the natural environment, in order that the city government will continue to be responsive, accessible and accountable to our diverse and growing community of citizens.

